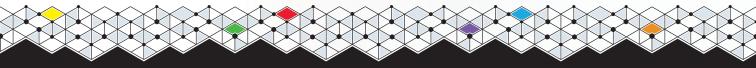


## FULL COVER



From now on you can create your own unique shade from over 400 different shades to choose from

CREATE YOUR OWN FULL COVER





## The wonderful world of Mon Platin colors

## ANTI BREAK FULL COVER

A revolutionary additive that transforms every permanent color to a semi-permanent one



## Rehabilitate your hair while coloring it

Introducing the global innovation of Mon Platin's Full Cover art series – a groundbreaking development in hair color technology which for the very first time allows you to run free with your art. Thanks to this new and innovative technology we can instantaneously create any shade we want. Full Cover contains a Plant Stem Cell extract which integrates perfectly with our unique Anti-Break complex and an especially powerful pigment developed in Mon Platin's global laboratories.

Anti-Break Full Cover is a unique product that is based on a powerful active ingredient – an extract of Plant Stem Cells, which are unique because of the fact that they did not differentiate to a specific tissue type. The Stem Cells are enriched with active ingredients and growth factors that nourish the hair with proteins and special substances.

Anti-Break Full Cover also contains a powerful pigment that enables the creation of unique shades and prevents unwanted ones from appearing on the hair after the coloring process.

The Anti-Break mixture, enriched with amino acids and plant-based oil extracts protects the hair while coloring it. The preparation transforms permanent color into tone-on-tone (rinsing) semi-permanent color.

Full Cover provides the hair with a uniform long lasting shading and coating without damaging the cuticle. This unique formula enhances our creativity with the extensive range of Anti-Break hair colors.

The Plant Stem Cells extract combined with Anti-Break complex, add a protective and restorative layer to the hair during the coloring process, enhancing the hair's shine and enabling the intended shade to remain in the hair fiber for much longer.



#### Transform each permanent color into a semi-permanent one

From now on there is no need to hold an entire stock of rinses. With the Full Cover system, we transform every permanent color into a semi-permanent one that does not affect the unbleached natural sections of the hair.

#### Create over 400 different shades

Our Full Cover series includes 7 different shades that can be used to create your own unique shade, that no one would be able to copy.

#### Rehabilitate the hair while it is being colored

During bleaching the hair follicles are open and therefore the desired shade can be easily infused. However, it can also be easily rinsed off. Our unique development seals the hair fiber during the coloring process, thereby ensuring not only that the hair is rehabilitated but that the color fading process is especially slow – with color lasting up to 30 washes.

#### A uniform result in about 7 minutes

When we pour the unique texture onto the hair, the result of a uniform shade throughout the length of the hair combined with a healthy feel and full of shine, is obtained after about 7 minutes!

#### Special work texture

Our unique Plant Stem Cells additive creates a quick response formula that results in a diluted and highly foamy texture enabling fast and uniform spreading of the desired shade.

#### Trendy results with reflected shine and a soft touch

The Anti-Break complex ensures that the coloring process results in healthy hair with up to 80% more shine.

#### Create your own uniqueness

Become a hair artist by creating new shades inspired only by you. With the Full Cover system, you can become the hair designer who leads the trends and whom everyone wants to follow.

#### Protect the environment and create ecological change

Let's create change by reducing the environmental impact of hair color packaging. By working with Full Cover - we will no longer need semi-permanent color tubes, thereby reducing dramatically the amount of environmental damage that is caused by them.



# Our Full Cover series transforms every permanent color into a semi-permanent one with pigments that create new shades and neutralize unwanted ones.



#### Blue F 01

Combined with FULL COVER blue will transform any color in the catalog into a semi-permanent color and create a cold shade and neutralize the orange/yellow shade in the hair.



#### Gray F 011

Combined with FULL COVER gray will transform any color in the catalog into a semi-permanent color and create a grayish shade and strongly neutralize the orange shade in the hair.



#### Purple F 02

Combined with FULL COVER purple will transform any color in the catalog into a semi-permanent color and create a cold shade and neutralize the yellow shade in the hair, resulting in a fashionable blond.



#### Yellow F 03

Combined with FULL COVER yellow will transform any color in the catalog into a semi-permanent color, exactly as shown in the catalog.



#### Red F 06

Combined with FULL COVER red will transform any color in the catalog into a semi-permanent color and create a warm shade and neutralize the green shade in the hair, resulting in a uniform shade.



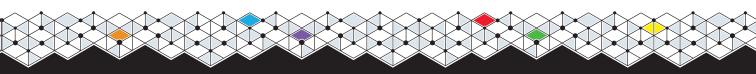
#### Brown F 07

Combined combined with FULL COVER brown will transform any color in the catalog into a semi-permanent color and reinforce the depth of the selected shade to create perfect sandy shades.



#### Green F 09

Combined combined with FULL COVER green will transform any color in the catalog into a semi-permanent color and neutralize the red shades, creating a shiny and bright blond.





## 2 methods of mixing

#### Tone 9 and above

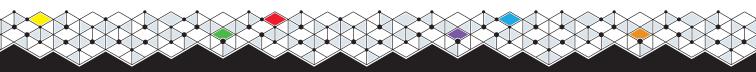
Work ratio: 1:2:0.5
Anti Break color / 30 gr
Oxygen cream 1.5% / 60 gr
Mix well to obtain a uniform emulsion
Then add Full Cover / 15 gr
Mix well and your shade is ready

#### Tone 8 and below

Work ratio: 1:1:0.5
Color tube: Anti Break color/ 30 gr
Oxygen cream 1.5% / 30 gr
Mix well to obtain a uniform emulsion
Then add Full Cover / 15 gr
Mix well and your shade is ready

### Full Cover - Instructions for use

- Use the Anti-Break color Catalog/App to select the most suitable shade for your client.
- 2. Clean the hair fiber by thoroughly shampooing the hair using a HyLoren series shampoo.
- 3. Tone 9 and above: Mix the selected Anti-Break shade with 1.5% oxygen cream at a1:2 ratio until a uniform texture is achieved (30 gr color, 60 gr oxygen cream). Tone 8 and below: Mix the selected Anti-Break shade with 1.5% oxygen cream at a 1:1 ratio until a uniform texture is achieved (30 gr color, 30 gr oxygen cream).
- 4. Add Full Cover in the amount equal to 50% of the color into the mixing bowl (in our example: 15 gr Full Cover) and mix until a uniform shade is obtained.
- $\ensuremath{\mathsf{5}}.$  Apply the emulsion using milking motions onto moist to wet hair.
- 6. Wait about 7 minutes to achieve the desired shade.
- 7. Shampoo hair using HyLoren shampoo for colored hair.
- 8. While brushing, apply HyLoren mask for colored hair and wait 3-5 minutes.
- $9. \ \, \hbox{Rinse hair thoroughly}.$
- 10. Dry hair and design as desired.



#### CREATE YOUR OWN FULL COVER

### With over 400 different shades



Color: Anti Break 001 30 gr Oxygen: 1.5% 60 gr Full Cover: Purple 15 gr



Color: Anti Break 002 30 gr Oxygen: 1.5% 60 gr Full Cover: Blue 15 gr



Color: Anti Break 006 30 gr Oxygen: 1.5% 30 gr Full Cover: Red 15 gr



**Color:** Anti Break 10 30 gr **Oxygen:** 1.5% 60 gr **Full Cover:** Yellow 15 gr



Color: Anti Break 10 30 gr Oxygen: 1.5% 60 gr Full Cover: Red 15 gr



**Color:** Classic 9.2 30 gr **Oxygen:** 1.5% 60 gr **Full Cover:** Blue 15 gr



**Color:** Anti Break 10.72 30 gr **Oxygen:** 1.5% 60 gr **Full Cover:** Brown 15 gr



**Color:** Anti Break 10.23 30 gr **Oxygen:** 1.5% 60 gr **Full Cover:** Yellow 15 gr



**Color:** Classic 10.1 30 gr **Oxygen:** 1.5% 60 gr **Full Cover:** Purple 15 gr





- The brand is distributed in over 54 countries worldwide
- Manufactured in Israel under GMP conditions
- Has passed comprehensive quality and safety testing
- FDA compliant
- EU-approved
- ✓ Approved by the Standards Institution of Israel

Instructions for use



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